



crewDATABASE cion

SHOW THEM YOU'RE READY TO ROLL: QUICK GUIDE FOR UPDATING CREW PROFILES

The Crew Database offers incoming producers a first look at local crew capacities and experience levels – often before they start considering union or other listings.

Allowing users to manage edits in real-time, an up-to-date Crew Profile can become a passive catalyst for professional networking and lead generation.

WHO'S ON THE CREW DATABASE?

There are two (2) main users: **Recruiters** and **Workers**.



Recruiters can include Producers, Production Managers, or Heads of Departments who are looking to assemble a team in Northern Ontario before camera roll.



Workers encompass Northern Ontario-based technicians, artists, and administrators who are qualified to work on audiovisual projects of all shapes and sizes.

USING THE CREW DATABASE

Recruiters can create 'Producer Profiles' to browse active profiles based on respective production needs. Current functionalities allow Recruiters to search by: Production Stage, Department, Job Title, Region, Experience Level, Union Affiliation, and Availability.

Workers can create 'Crew Profiles' that will be categorized as 'Emerging' or 'Established' to reflect the user's experience level in the film and television production industry. Once a 'Crew Profile' is reviewed and approved, users can 'Edit' their profile to officially enter the database and become a search result.

OPTIMIZING CREW PROFILES

When 'Editing' a 'Crew Profile', it's important to focus on providing enough information in key fields that can increase your odds of landing on a Recruiter's radar.

1. CONTACT

Quick Tip: Use a dedicated email address for work or business if possible.

2. JOB TITLE

Quick Tip: Limit to 5 roles in 'Also Available For' that can be verified by credits/IMDB.

3. ABOUT

Quick Tip: Keep it short n' sweet, narrowing in on your experience level or recent gigs.

4. CREDITS LIST

Quick Tip: Don't have time to manually upload credits? [Reach out](#) – we'll do it for you!

5. IMDB LINK

Quick Tip: Required for verifying experience level ('Established' vs. 'Emerging').

6. RESUME

Quick Tip: Particularly useful for 'Emerging Crew' with limited experience.

7. HOME REGION

Quick Tip: Recruiters often hire from within a given community. Let them know you're nearby.

8. AVAILABILITY

Quick Tip: Because it's a search toggle, reflecting accurate availability can go a long way.

Keeping a consistent check on the key fields is a surefire way to keep your 'Crew Profile' updated, accurate, and enticing. **We encourage users to 'Log In' and 'Edit' their profiles on a quarterly or case-by-case basis** (after having accrued new credits, for example).

FULLY COMPLETING CREW PROFILES

Don't sell yourself short – it never hurts to give them more than they asked for! Here are other fields you can complete to bolster your 'Crew Profile' and really stand out among the crowd.

1. PROFILE PICTURES

Quick Tip: Recruiters might recognize you from industry events or past projects.

2. AFFILIATIONS

Quick Tip: Certain projects will only hire union or non-union workers. Best to be honest early.

3. LINKS

Quick Tip: Click-throughs to your socials or website can help verify your work experience.



GETTING YOUR NAME OUT THERE

The Crew Database is an excellent tool to passively drum up leads for potential contracts, and an accurate or up-to-date 'Crew Profile' makes it easier for Recruiters to find who they're looking for at a moment's notice. However, there are other avenues worth exploring for those who want to more directly pursue opportunities in Northern Ontario's film and television production industry.

1. THE HOTLIST

CION's [public resource lists upcoming audiovisual productions](#) that might be hiring; if there's an email address associated with a given listing, it never hurts to send a resume along with a message that details your interest in gaining more experience working behind the scenes.

2. REGIONAL UNIONS

Becoming a Member or a Permittee with unions will get you on exclusive mailing lists for potential work contracts or training opportunities. Northern Ontario's traditional unions for skilled workers include [IATSE Local 634](#), [IATSE Local 667](#), [IATSE Local 411](#), and [DGC – Ontario](#), each representing distinct departments and job titles.

3. SOCIAL MEDIA

Keeping tabs on active social media accounts or groups that focus on film and television production in Northern Ontario will help you identify upcoming crew calls while helping grow our industry's digital footprint. Facebook, for example, is home to several special interest groups that focus specifically on filmmaking in the North. And be sure to follow CION's social media accounts and [newsletter](#) to stay in the loop!



@Cultural Industries Ontario North



@cio_north



@CION
(Cultural Industries Ontario North)