

THE NORTHERN ONTARIO FILM CREW TRAINING SESSIONS 2023

PROGRAM HIGHLIGHTS



531

Applicants



265

Participants



187

Graduates



132

Training Sessions



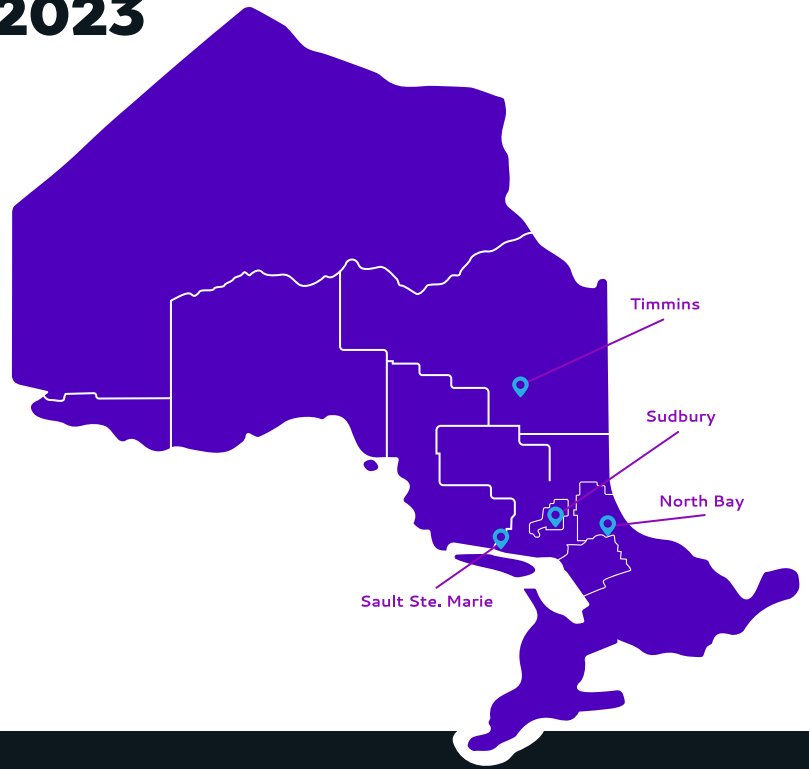
35

Course Instructors



22

Program Partners



“ AS SOMEONE WHO HAS GROWN UP HEARING ABOUT AND HAS A GREAT INTEREST IN THE AMAZING, LOCAL FILM & TV PRODUCTIONS, I HAVE ALWAYS WONDERED WHERE I MIGHT FIT INTO THE GREATER SCHEME OF IT ALL. THANKFULLY, WITH THE TRAINING PROVIDED BY CION, I NOW HAVE A MUCH BETTER UNDERSTANDING OF THE VARIOUS POSITIONS AVAILABLE AND CAN NOW ENVISION A FUTURE CAREER IN THIS SECTOR. ”

- Graduate of the Northern Ontario Film Crew Training Sessions

PROGRAM RESULTS: ENTRY-LEVEL PATHWAYS TO EMPLOYMENT IN FILM & TV

*Employment data for February 2023 to January 2024 date range aggregated by CION from 1) survey responses, 2) CION's Crew Database, 3) crew lists, and 4) conversations between CION staff and employers or program graduates.



PROGRAM PARTNERS



THE NORTHERN ONTARIO FILM CREW TRAINING SESSIONS 2023

PROGRAM FOCUS

A pillar of global film and television development, Ontario added a record-breaking \$3.15 billion toward the provincial economy in 2022. That same year, **communities north of Parry Sound generated over \$137 million of production spend through the screen-based sector**, furthering interest toward infrastructure development in Northern Ontario.

Our industry is growing, and workforce demands continue to rise. Although a catalyst for economic growth, the addition of major film production infrastructure across the North also presents new challenges.

Available labour market data from 2022 shows that film and television production in Northern Ontario generated up to 1,200 jobs for regional workers.

According to CION's conservative estimate, this number could reach 2,200 within the next five years, necessitating immediate investment toward future-focused workforce development initiatives in Northern Ontario with proven results.

PROGRAM CONTENT

Three distinct training blocks equipped participants to enter the industry in entry-level roles and progress toward addressing regional workforce challenges across key departments.

FILM STUDIOS IN NORTHERN ONTARIO

Mukwa Studios - Nipissing First Nation

Northern Ontario Film Studios - Greater Sudbury & North Bay

Stardust Pictures Studios - Salt Ste. Marie

White Owl Film Studios - Wahnapiatae First Nation

IN DEVELOPMENT

Freshwater Production Studios - Greater Sudbury

Trillium Studios - Nipissing District



Production Department



Line Producers
Production Accountants
Production Managers
Location Managers
Assistant Directors

Art Department



Art Coordinators
Art Directors
Hair & Makeup Artists
Costume Artists
Props Masters

Grip & Electric Department



Key Grips
Key Gaffers
Camera Operators
Generator Operators
Dolly Grips

GRADUATE PROFILE

Demographic	Number	Percentage
Female	73	44%
LGBTQS+	28	17%
Disabled	25	15%
Indigenous	24	14%
POC	11	7%
Black	5	3%



64%

119 of 187 graduates from the NORTHERN ONTARIO FILM CREW TRAINING SESSIONS program identified as belonging to one or more of the following demographic groups.

AGE BREAKDOWN OF GRADUATES

Age Range	Number	Percentage
18-30 years old	83	44%
31-40 years old	47	25%
41-50 years old	20	11%
51+	37	20%

34

Average age of participants